

Comments from fellow faculty members

"I appreciate the help I received from Iowa State in setting up my business. As a businessman, I was quite naive, and I found their assistance very helpful ... Launching Phytodyne would have been much easier with access to a facility like the Co-Lab."

*Dan Voytas, Professor of Genetics, Development and Cell Biology,
President of Phytodyne, Inc.™*

"Moral support is, in my opinion, the most important element of faculty-based business development. Every step of the way I felt the university was in my corner."

*Steve Nissen, Professor of Animal Science,
CEO, Metabolic Technologies, Inc.*

The mission of the Innovations Development Facility:

- to promote public (university)/private partnerships that lead to economic development in the area of plant biotechnology
- to connect university faculty, staff and students to the business community and to encourage them to develop commercial entities or transfer technology to the private sector
- to create opportunities for the private sector to work interactively in a university environment with faculty, staff and students
- to operate in a manner that promotes the learning, discovery and engagement missions of the university's colleges



First-Floor Plan

What's available in the Roy J. Carver Co-Laboratory

1,710 square feet of business incubator space with these features:

- Office and lab space
- Access to common research equipment
- Telecommunications services, computer LAN, printing and internet access
- Receptionist support
- Meeting and seminar room accommodations
- Library services
- Parking privileges
- Access to Iowa State students and supervisors for approved project work
- Pioneer Hi-Bred International Genomics Laboratory
- Proteomics facility
- Computer networks and interaction areas
- Environmentally controlled plant growth chambers

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IOWA STATE UNIVERSITY
Plant Sciences Institute

**Innovations
Development
Facility**

**Investigate
Collaborate
Innovate**



INNOVATIONS DEVELOPMENT FACILITY

Business Incubator and Public/Private Partnership Program



The Innovations Development Facility is a research environment where you can develop or expand your business in a university setting. The IDF has two components:

- Business incubator for faculty, staff and student start-up companies
- Public/Private Partnership Program for private sector companies to collaborate with Iowa State University

Co-Laboratory Business Incubator (Co-BI)

The business incubator nurtures and grows start-up companies associated with faculty, staff, students or affiliates of the nine research centers of the Plant Sciences Institute.

Public/Private Partnership Program (3P Program)

This program encourages collaboration between established private enterprises and Iowa State scientists by providing an environment where the two can work together to conduct world-class research.

Innovations Development Facility

The Innovations Development Facility is housed in the Roy J. Carver Co-Laboratory, which is a new \$17 million, 45,000-square-foot building for biotechnological research and the administrative home to the Plant Sciences Institute. The Co-Laboratory includes the Pioneer Hi-Bred Genomics Laboratory, a proteomics facility, computer laboratories, environmentally controlled growth chambers, and some of the top laboratories on campus conducting research in genomics, plant molecular biology, high-tech instrumentation development and other areas.



The business development pipeline at Iowa State

The Innovations Development Facility has teamed up with the following units on campus to create a business development pipeline to help you start a business and make it grow:

- **The Pappajohn Center for Entrepreneurship, the Iowa Small Business Development Centers and the ISU Research Park** represent a major gateway to the entrepreneurial world. These centers assist in developing business plans, conducting market research and finding financing.
- **Iowa State University Research Foundation, Inc., and Office of Intellectual Property and Technology Transfer** help companies secure rights to intellectual property owned by Iowa State University through patenting, copyrighting and licensing.
- **The Institute for Physical Research and Technology** provides short-term, no-cost technical assistance, contract R&D for product development or improvement and services to help Iowa companies win federal grants, such as the Small Business Innovation Research and Small Business Technology Transfer grants.
- **The Colleges of Business, Agriculture, Liberal Arts and Sciences, and Engineering** offer programs in support of business development.

A welcoming environment for business development

The community of Ames and the state of Iowa have created a welcoming environment for you to start your business. Angel investors seek opportunities in the Ames area, and the state government has recently established programs to promote venture capital opportunities in Iowa.

Contact

Cheryl Kamman
Director, Innovations Development Facility
Plant Sciences Institute
1077 Roy J. Carver Co-Laboratory
Iowa State University
Ames, IA 50011-3650
Phone: 515-294-3945
Fax: 515-294-5256
E-mail: kamman@iastate.edu

